research for libraries

MARKETLINE

Presentation

&

Mode d'emploi

research for libraries

MarketLine est une base de données commerciales couvrant toutes les principales industries dans le monde entier.

Caractéristiques:

Editeur: Datamonitor
Source: Primaire et Secondaire
Langue: Anglais (accessible a tous)
Mise a jour: Quotidienne
Types d'information: Rapports, Tableaux, Graphiques, News, Deals Financiers

Partie I

Présentation

MarketLine est composée de 7 bases de données offrant l'information suivante :

1 - Analyses de Marché
2 - Profils d'entreprises incluant des Analyses SWOT
3 - Profils Pays
4 - Données sur les marchés financiers
5 - Données macro-économiques
6 - Données de consommation
7 - News et commentaires

1 - Analyses de Marché:

* Définition du marché

* Valeur et/ou Volume du marché avec un historique d'au moins 5 ans

* Segmentation par types de Produit ou de Service

* Segmentation Géographique

* Circuits de Distribution

* Analyses des 5 Forces de Porter (Acheteur, Fournisseur, Nouveaux Entrants, Produits de Substitution, Concurrence)

* Prévision de l'évolution du marché dans les 5 ans à venir

Mise a jour : Au minimum une fois par an

2 - Profils d'entreprises :

* Activité(s)
* Historique
* Principaux Produits et/ou Services
* Analyse du Bilan Financier
* Principaux Directeurs et leur biographie
* **Analyse SWOT** donnant une analyse objective des forces, faiblesses, opportunités et menaces des plus importantes entreprises pour chaque secteur industriel.
* Descriptif du Groupe
* Siege Social et Filiales
* Principaux Concurrents

Mise a jour : Au minimum une fois par an

3 - Profils Pays

Analyse PESTLE du pays décrivant les différents aspects suivant:

* **P**olitique
* **E**conomique
* **S**ocial
* **T**echnologique
* **L**egal
* **E**nvironmental

Mise a jour : Au minimum une fois par an

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4 - Données sur les marchés financiers du monde entier:

* Acquisitions (majoritaires, minoritaires, totales, etc.)

* IPO (Introduction en Bourse)

* Fusions

* Partenariats

* Private Equity (Capital non coté en Bourse);

* Private Placement

* Venture, etc.

Mise a jour : Quotidienne

5 - Données macro-économiques

...sur plus de 220 pays portant sur :

- Agriculture
- Automobile
- Commerce
- Distribution
- Consommation
- Défense
- Economie
- Education
- Emploi
- Environnement
- Gouvernement
- Infrastructure
- Matières Premières
- Media
- Niveau de Vie
- Population
- Technologie
- Télécommunication
- Transport
- Santé

Mise a jour : Trois a Quatre fois par an

6 - Données de consommation

avec un historique d'environ 10 ans,
des prévisions sur les 3 à 5 ans à venir,
des données disponibles sur le monde entier, et détaillant :

* La Valeur (en million, billion, par habitant, croissance annuelle,…)

* Le Volume (en million, billion, par habitant, croissance annuelle,…)

* Les Parts de Marchés

* Les Circuits de Distribution

Mise a jour : Trois a Quatre fois par an

7 – News and Comments

Marketline News & comments offrent:

- Des informations en temps réel.
- Des milliers d'articles par mois.
- Commentaires sur différentes industries, pays, entreprises.
- Vues d'experts sur les problèmes dominants dans chaque industrie.
- Lancement de nouveaux produits.
- Accords financiers.
- Etc. ..

Mise a jour : Quotidienne

Partie II

Mode d'emploi

Comment trouver l'Information?

1/ Recherche d'Expertises

-Industry Profiles

-Company Profiles

-Country Profiles

2/ Tools and Databases

-Assess M&A Activity

-Understand Country Dynamics

-Value Consumer Markets

research for libraries

Expertises:

-Industry Profiles

-Company Profiles

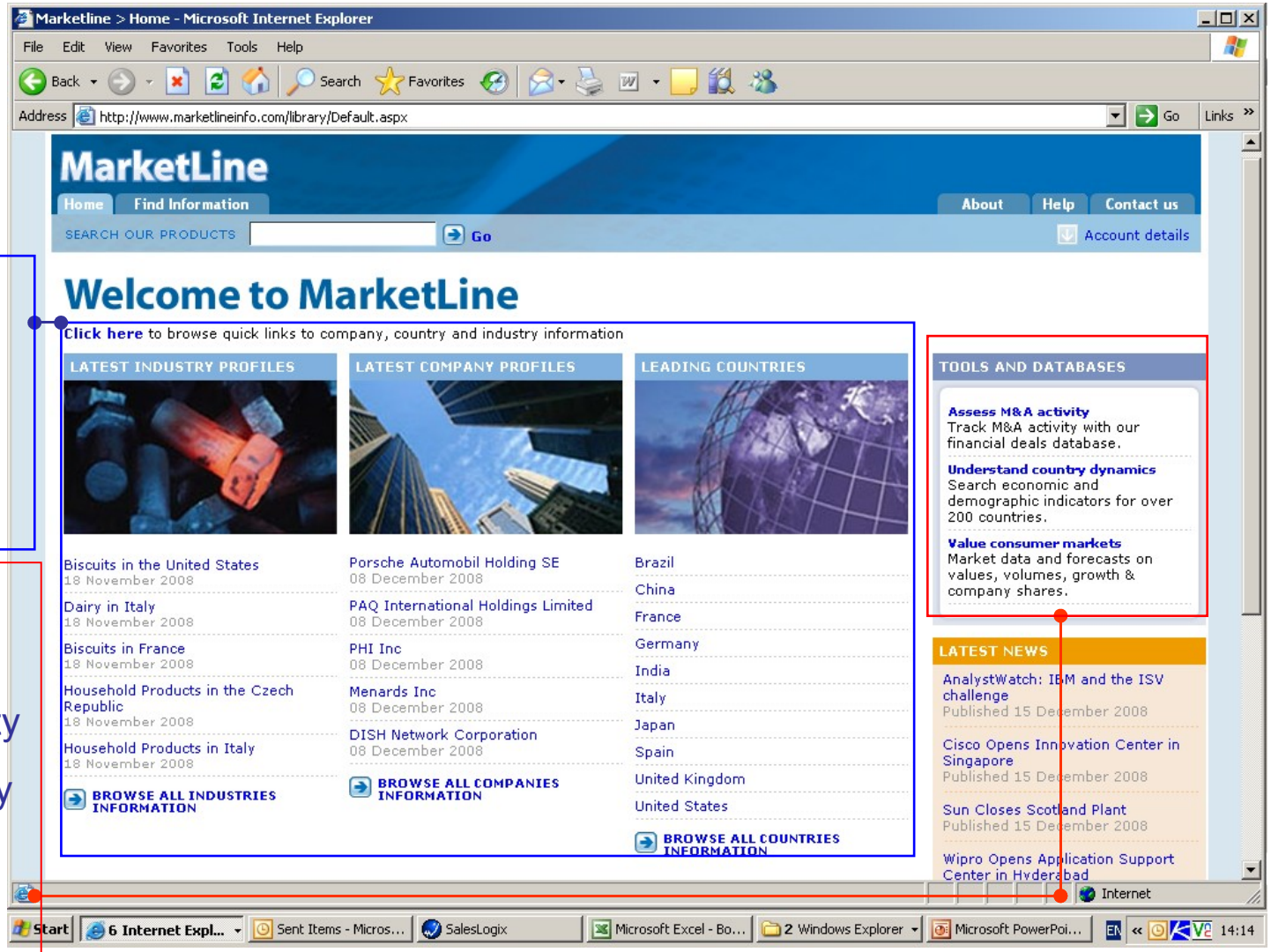
-Country Profiles

Tools & Databases

-Assess M&A Activity

-Understand Country Dynamics

-Value Consumer Market


Marketline > Home - Microsoft Internet Explorer
File Edit View Favorites Tools Help
Back Search Favorites
Address http://www.marketlineinfo.com/library/Default.aspx
Go Links
MarketLine
Home Find Information About Help Contact us
SEARCH OUR PRODUCTS Go Account details
Welcome to MarketLine
Click here to browse quick links to company, country and industry information
LATEST INDUSTRY PROFILES
Biscuits in the United States 18 November 2008
Dairy in Italy 18 November 2008
Biscuits in France 18 November 2008
Household Products in the Czech Republic 18 November 2008
Household Products in Italy 18 November 2008
BROWSE ALL INDUSTRIES INFORMATION
LATEST COMPANY PROFILES
Porsche Automobil Holding SE 08 December 2008
PAQ International Holdings Limited 08 December 2008
PHI Inc 08 December 2008
Menards Inc 08 December 2008
DISH Network Corporation 08 December 2008
BROWSE ALL COMPANIES INFORMATION
LEADING COUNTRIES
Brazil
China
France
Germany
India
Italy
Japan
Spain
United Kingdom
United States
BROWSE ALL COUNTRIES INFORMATION
TOOLS AND DATABASES
Assess M&A activity
Track M&A activity with our financial deals database.
Understand country dynamics
Search economic and demographic indicators for over 200 countries.
Value consumer markets
Market data and forecasts on values, volumes, growth & company shares.
LATEST NEWS
AnalystWatch: IBM and the ISV challenge
Published 15 December 2008
Cisco Opens Innovation Center in Singapore
Published 15 December 2008
Sun Closes Scotland Plant
Published 15 December 2008
Wipro Opens Application Support Center in Hyderabad
Internet
Start 6 Internet Expl... Sent Items - Micros... SalesLogix Microsoft Excel - Bo... 2 Windows Explorer Microsoft PowerPoi... 14:14

www.marketlineinfo.com/library

1/RECHERCHE D'EXPERTISES 1. Industry Profiles

a). Pour une recherche d'industrie:

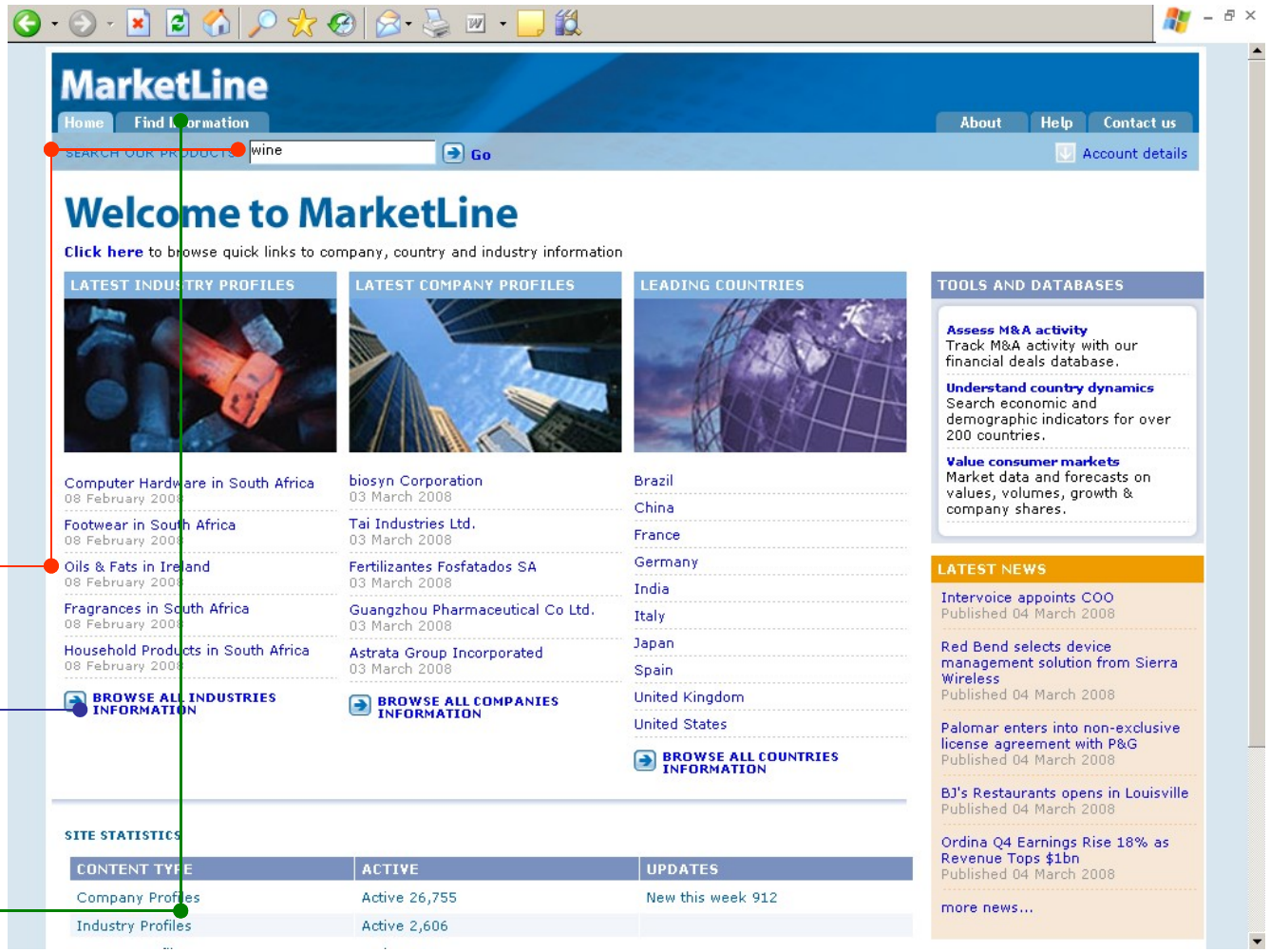
1. Cliquez sur "Browse all company Profiles"

Ou

2. Tapez le type d'industrie que vous recherchez dans « Search our Product »

Ou

3. Etablissez votre recherche grâce au catégories listées dans "find Information"



b). Apres avoir clique sur “Browse all Industry profile” (recommande) ou tapez un mot dans « Search our Product »: Définir votre Recherche.

Arborescence de votre recherche

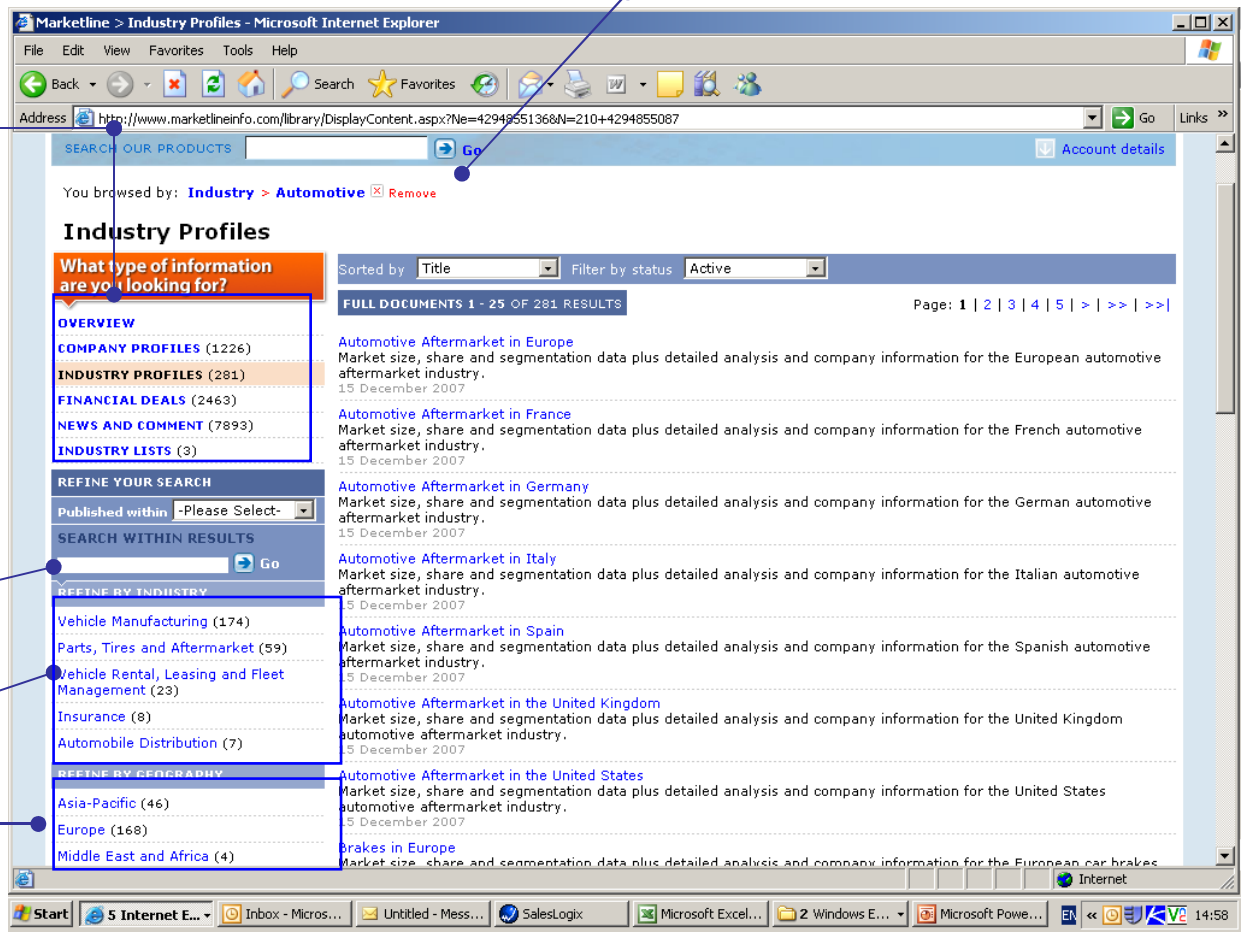
Types d’information disponibles et quantité entre parenthèse

Possibilité d’affiner votre recherche par:

-Mot clés

-Secteur Industriel

-Continent puis pays

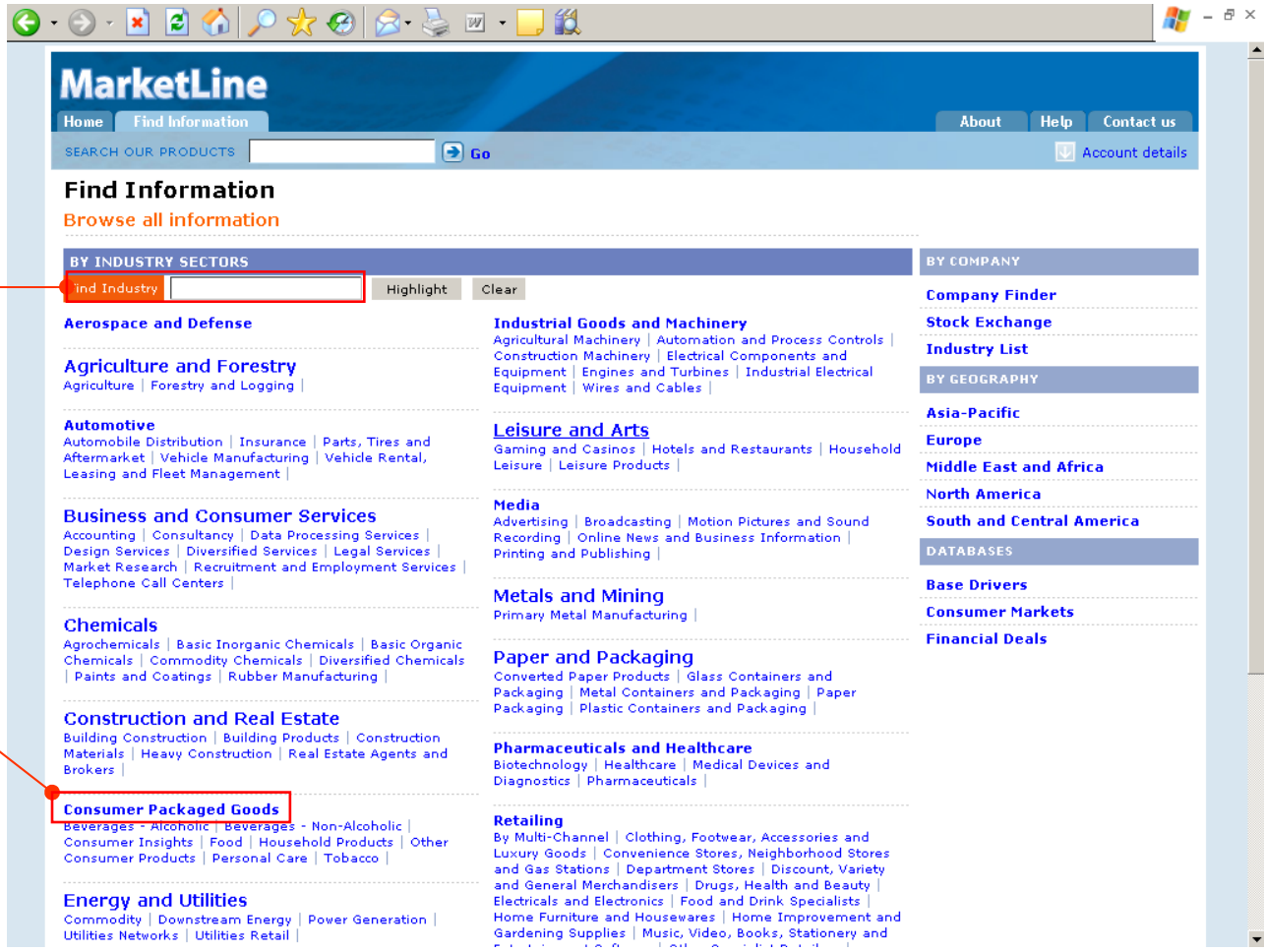

Marketline > Industry Profiles - Microsoft Internet Explorer
File Edit View Favorites Tools Help
Address http://www.marketlineinfo.com/library/DisplayContent.aspx?Ne=4294855136&N=210+4294855087
SEARCH OUR PRODUCTS
Go
Account details
You browsed by: Industry > Automotive Remove
Industry Profiles
What type of information are you looking for?
OVERVIEW
COMPANY PROFILES (1226)
INDUSTRY PROFILES (281)
FINANCIAL DEALS (2463)
NEWS AND COMMENT (7893)
INDUSTRY LISTS (3)
REFINE YOUR SEARCH
Published within -Please Select-
SEARCH WITHIN RESULTS
Go
REFINE BY INDUSTRY
Vehicle Manufacturing (174)
Parts, Tires and Aftermarket (59)
Vehicle Rental, Leasing and Fleet Management (23)
Insurance (8)
Automobile Distribution (7)
REFINE BY GEOGRAPHY
Asia-Pacific (46)
Europe (168)
Middle East and Africa (4)
Sorted by Title
Filter by status Active
FULL DOCUMENTS 1 - 25 OF 281 RESULTS
Page: 1 | 2 | 3 | 4 | 5 | > | >> | >>|
Automotive Aftermarket in Europe
Market size, share and segmentation data plus detailed analysis and company information for the European automotive aftermarket industry.
15 December 2007
Automotive Aftermarket in France
Market size, share and segmentation data plus detailed analysis and company information for the French automotive aftermarket industry.
15 December 2007
Automotive Aftermarket in Germany
Market size, share and segmentation data plus detailed analysis and company information for the German automotive aftermarket industry.
15 December 2007
Automotive Aftermarket in Italy
Market size, share and segmentation data plus detailed analysis and company information for the Italian automotive aftermarket industry.
15 December 2007
Automotive Aftermarket in Spain
Market size, share and segmentation data plus detailed analysis and company information for the Spanish automotive aftermarket industry.
15 December 2007
Automotive Aftermarket in the United Kingdom
Market size, share and segmentation data plus detailed analysis and company information for the United Kingdom automotive aftermarket industry.
15 December 2007
Automotive Aftermarket in the United States
Market size, share and segmentation data plus detailed analysis and company information for the United States automotive aftermarket industry.
15 December 2007
Brakes in Europe
Internet
Start
5 Internet E...
Inbox - Micros...
Untitled - Mess...
SalesLogix
Microsoft Excel...
2 Windows E...
Microsoft Powe...
14:58

b) bis. Apres avoir cliquer sur « Find Information »

Taper un mot (expl: food), puis utilisez l'option « Highlight »

Ou

Sélectionnez l'industrie qui vous intéresse.


MarketLine
Home
Find Information
About
Help
Contact us
SEARCH OUR PRODUCTS
Go
Account details
Find Information
Browse all information
BY INDUSTRY SECTORS
Find Industry
Highlight
Clear
Aerospace and Defense
Agriculture and Forestry
Agriculture | Forestry and Logging |
Automotive
Automobile Distribution | Insurance | Parts, Tires and Aftermarket | Vehicle Manufacturing | Vehicle Rental, Leasing and Fleet Management |
Business and Consumer Services
Accounting | Consultancy | Data Processing Services | Design Services | Diversified Services | Legal Services | Market Research | Recruitment and Employment Services | Telephone Call Centers |
Chemicals
Agrochemicals | Basic Inorganic Chemicals | Basic Organic Chemicals | Commodity Chemicals | Diversified Chemicals | Paints and Coatings | Rubber Manufacturing |
Construction and Real Estate
Building Construction | Building Products | Construction Materials | Heavy Construction | Real Estate Agents and Brokers |
Consumer Packaged Goods
Beverages - Alcoholic | Beverages - Non-Alcoholic | Consumer Insights | Food | Household Products | Other Consumer Products | Personal Care | Tobacco |
Energy and Utilities
Commodity | Downstream Energy | Power Generation | Utilities Networks | Utilities Retail |
Industrial Goods and Machinery
Agricultural Machinery | Automation and Process Controls | Construction Machinery | Electrical Components and Equipment | Engines and Turbines | Industrial Electrical Equipment | Wires and Cables |
Leisure and Arts
Gaming and Casinos | Hotels and Restaurants | Household Leisure | Leisure Products |
Media
Advertising | Broadcasting | Motion Pictures and Sound Recording | Online News and Business Information | Printing and Publishing |
Metals and Mining
Primary Metal Manufacturing |
Paper and Packaging
Converted Paper Products | Glass Containers and Packaging | Metal Containers and Packaging | Paper Packaging | Plastic Containers and Packaging |
Pharmaceuticals and Healthcare
Biotechnology | Healthcare | Medical Devices and Diagnostics | Pharmaceuticals |
Retailing
By Multi-Channel | Clothing, Footwear, Accessories and Luxury Goods | Convenience Stores, Neighborhood Stores and Gas Stations | Department Stores | Discount, Variety and General Merchandisers | Drugs, Health and Beauty | Electricals and Electronics | Food and Drink Specialists | Home Furniture and Housewares | Home Improvement and Gardening Supplies | Music, Video, Books, Stationery and
BY COMPANY
Company Finder
Stock Exchange
Industry List
BY GEOGRAPHY
Asia-Pacific
Europe
Middle East and Africa
North America
South and Central America
DATABASES
Base Drivers
Consumer Markets
Financial Deals

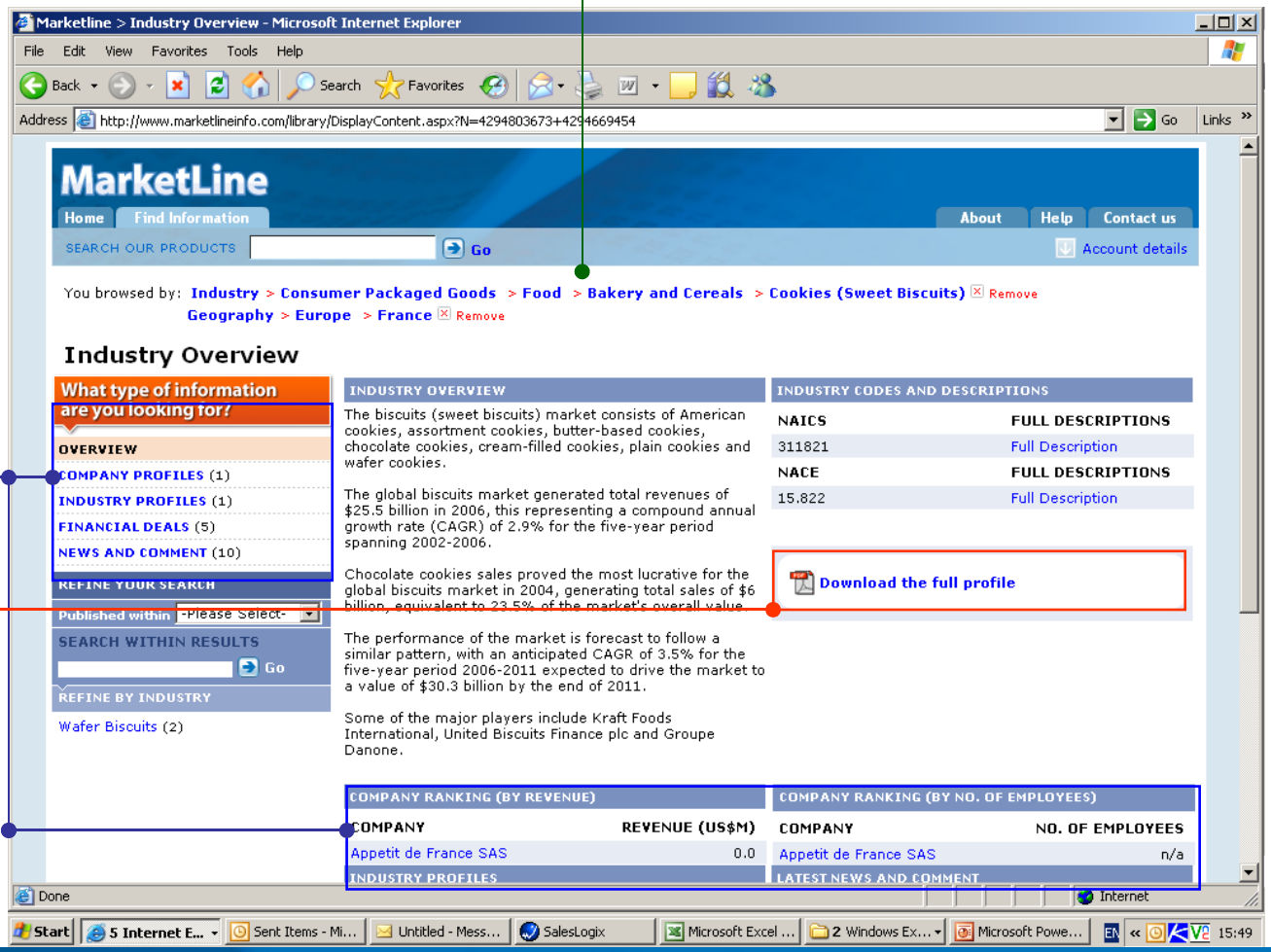
c). Exploitation des « Industry Profiles »

Arborescence de votre recherche

Lien Interactifs.

Informations complémentaires disponibles et quantité entre parenthèse

Possibilité de télécharger le dossier complet sous format PDF


Marketline > Industry Overview - Microsoft Internet Explorer
MarketLine
Home
Find Information
About
Help
Contact us
SEARCH OUR PRODUCTS
Go
Account details
You browsed by: Industry > Consumer Packaged Goods > Food > Bakery and Cereals > Cookies (Sweet Biscuits) Remove
Geography > Europe > France Remove
Industry Overview
What type of information are you looking for?
OVERVIEW
COMPANY PROFILES (1)
INDUSTRY PROFILES (1)
FINANCIAL DEALS (5)
NEWS AND COMMENT (10)
REFINE YOUR SEARCH
Published within -Please Select-
SEARCH WITHIN RESULTS
Go
REFINE BY INDUSTRY
Wafer Biscuits (2)
INDUSTRY OVERVIEW
The biscuits (sweet biscuits) market consists of American cookies, assortment cookies, butter-based cookies, chocolate cookies, cream-filled cookies, plain cookies and wafer cookies.
The global biscuits market generated total revenues of $25.5 billion in 2006, this representing a compound annual growth rate (CAGR) of 2.9% for the five-year period spanning 2002-2006.
Chocolate cookies sales proved the most lucrative for the global biscuits market in 2004, generating total sales of $6 billion, equivalent to 23.5% of the market's overall value.
The performance of the market is forecast to follow a similar pattern, with an anticipated CAGR of 3.5% for the five-year period 2006-2011 expected to drive the market to a value of $30.3 billion by the end of 2011.
Some of the major players include Kraft Foods International, United Biscuits Finance plc and Groupe Danone.
INDUSTRY CODES AND DESCRIPTIONS
NAICS
FULL DESCRIPTIONS
311821
Full Description
NACE
FULL DESCRIPTIONS
15.822
Full Description
Download the full profile
COMPANY RANKING (BY REVENUE)
COMPANY
REVENUE (US$M)
Appetit de France SAS
0.0
COMPANY RANKING (BY NO. OF EMPLOYEES)
COMPANY
NO. OF EMPLOYEES
Appetit de France SAS
n/a
INDUSTRY PROFILES
LATEST NEWS AND COMMENT

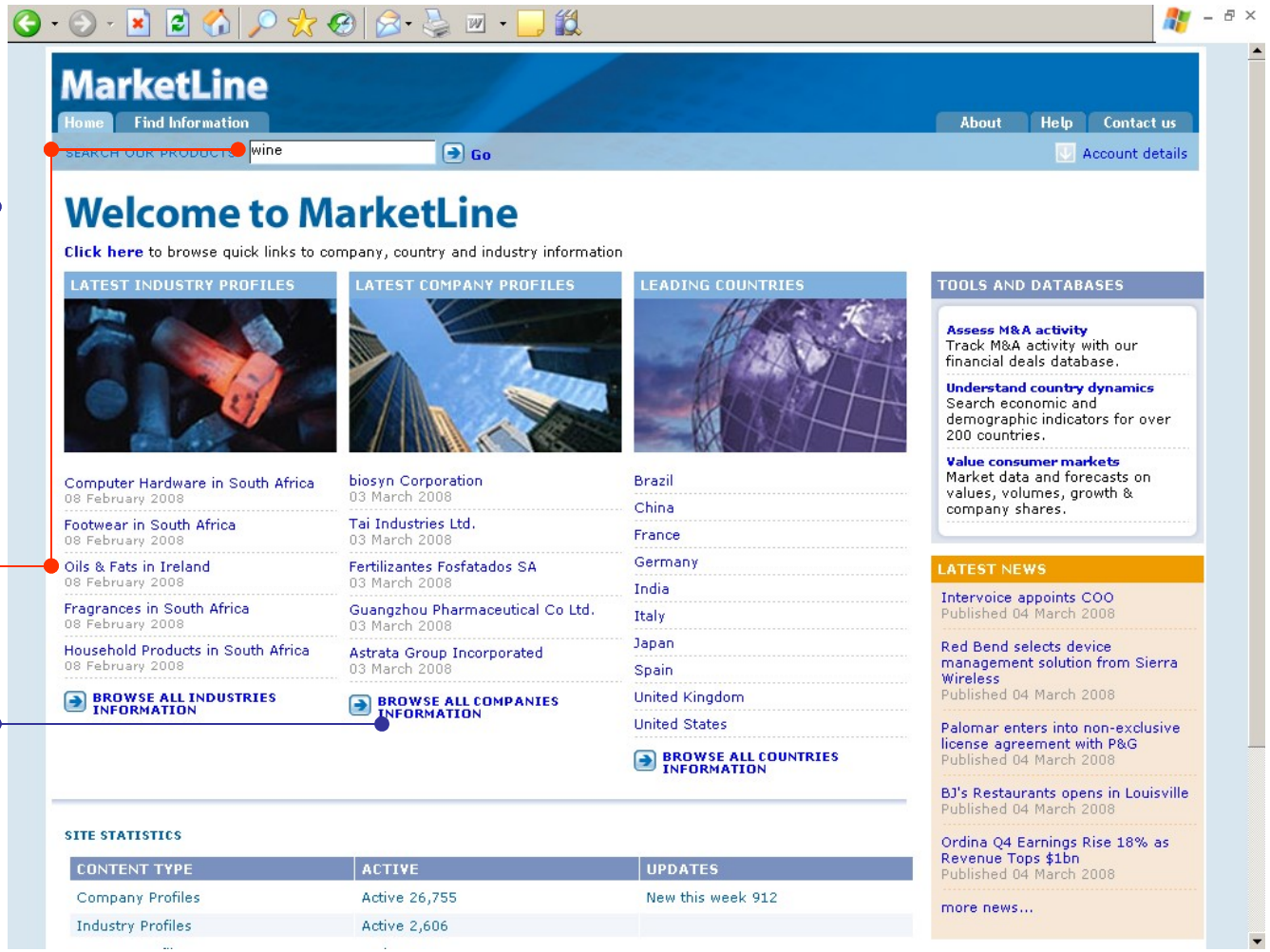
1/RECHERCHE D'EXPERTISES 2. Company Profiles

a). Pour une recherche d'entreprise:

1. Cliquez sur "Browse all company Profiles"

Ou

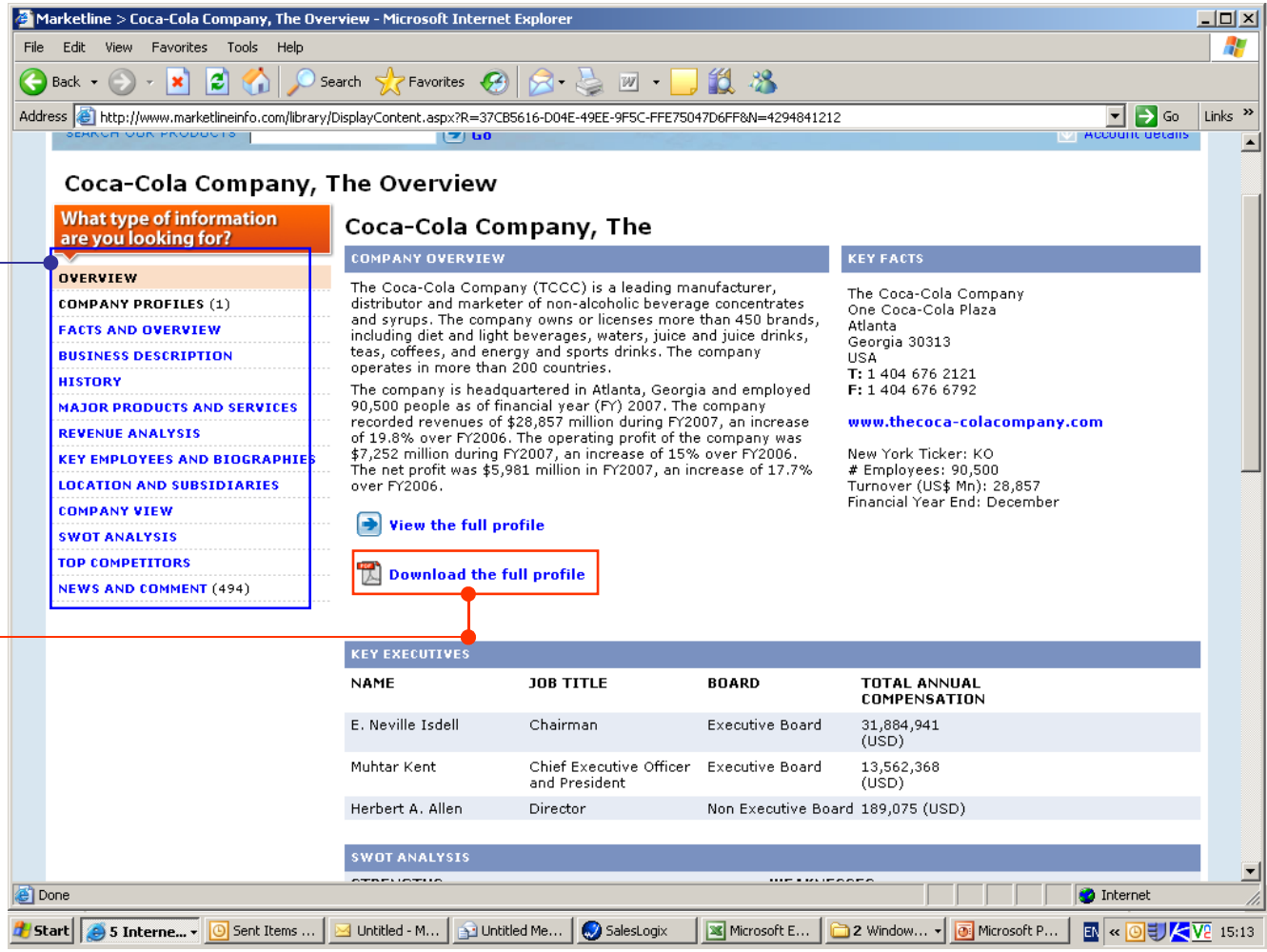
2. Tapez le nom de l'entreprise que vous recherchez dans « Search our Product »



b) Exploitation des « Company Profiles »

Lien Interactifs

Possibilité de télécharger le dossier complet sous format PDF

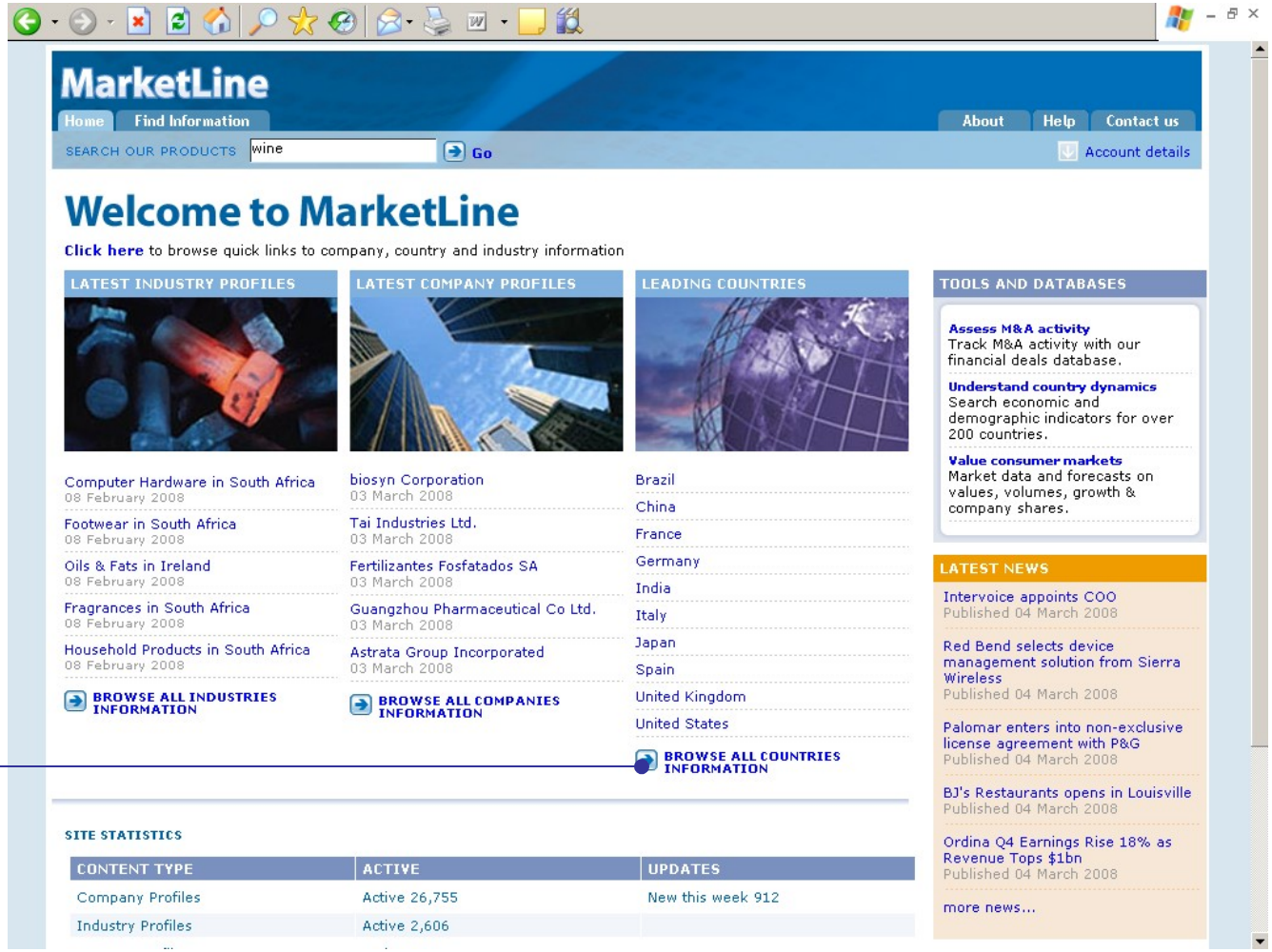

Marketline > Coca-Cola Company, The Overview - Microsoft Internet Explorer
Coca-Cola Company, The Overview
What type of information are you looking for?
OVERVIEW
COMPANY PROFILES (1)
FACTS AND OVERVIEW
BUSINESS DESCRIPTION
HISTORY
MAJOR PRODUCTS AND SERVICES
REVENUE ANALYSIS
KEY EMPLOYEES AND BIOGRAPHIES
LOCATION AND SUBSIDIARIES
COMPANY VIEW
SWOT ANALYSIS
TOP COMPETITORS
NEWS AND COMMENT (494)
Coca-Cola Company, The
COMPANY OVERVIEW
The Coca-Cola Company (TCCC) is a leading manufacturer, distributor and marketer of non-alcoholic beverage concentrates and syrups. The company owns or licenses more than 450 brands, including diet and light beverages, waters, juice and juice drinks, teas, coffees, and energy and sports drinks. The company operates in more than 200 countries.
The company is headquartered in Atlanta, Georgia and employed 90,500 people as of financial year (FY) 2007. The company recorded revenues of $28,857 million during FY2007, an increase of 19.8% over FY2006. The operating profit of the company was $7,252 million during FY2007, an increase of 15% over FY2006. The net profit was $5,981 million in FY2007, an increase of 17.7% over FY2006.
View the full profile
Download the full profile
KEY FACTS
The Coca-Cola Company
One Coca-Cola Plaza
Atlanta
Georgia 30313
USA
T: 1 404 676 2121
F: 1 404 676 6792
www.thecoca-colacompany.com
New York Ticker: KO
Employees: 90,500
Turnover (US$ Mn): 28,857
Financial Year End: December
KEY EXECUTIVES
NAME
JOB TITLE
BOARD
TOTAL ANNUAL COMPENSATION
E. Neville Isdell
Chairman
Executive Board
31,884,941 (USD)
Muhtar Kent
Chief Executive Officer and President
Executive Board
13,562,368 (USD)
Herbert A. Allen
Director
Non Executive Board
189,075 (USD)
SWOT ANALYSIS

1/RECHERCHE D'EXPERTISES 3. Country Profiles

a) Pour une recherche Pays:

Cliquez sur "Browse all Countries Information"

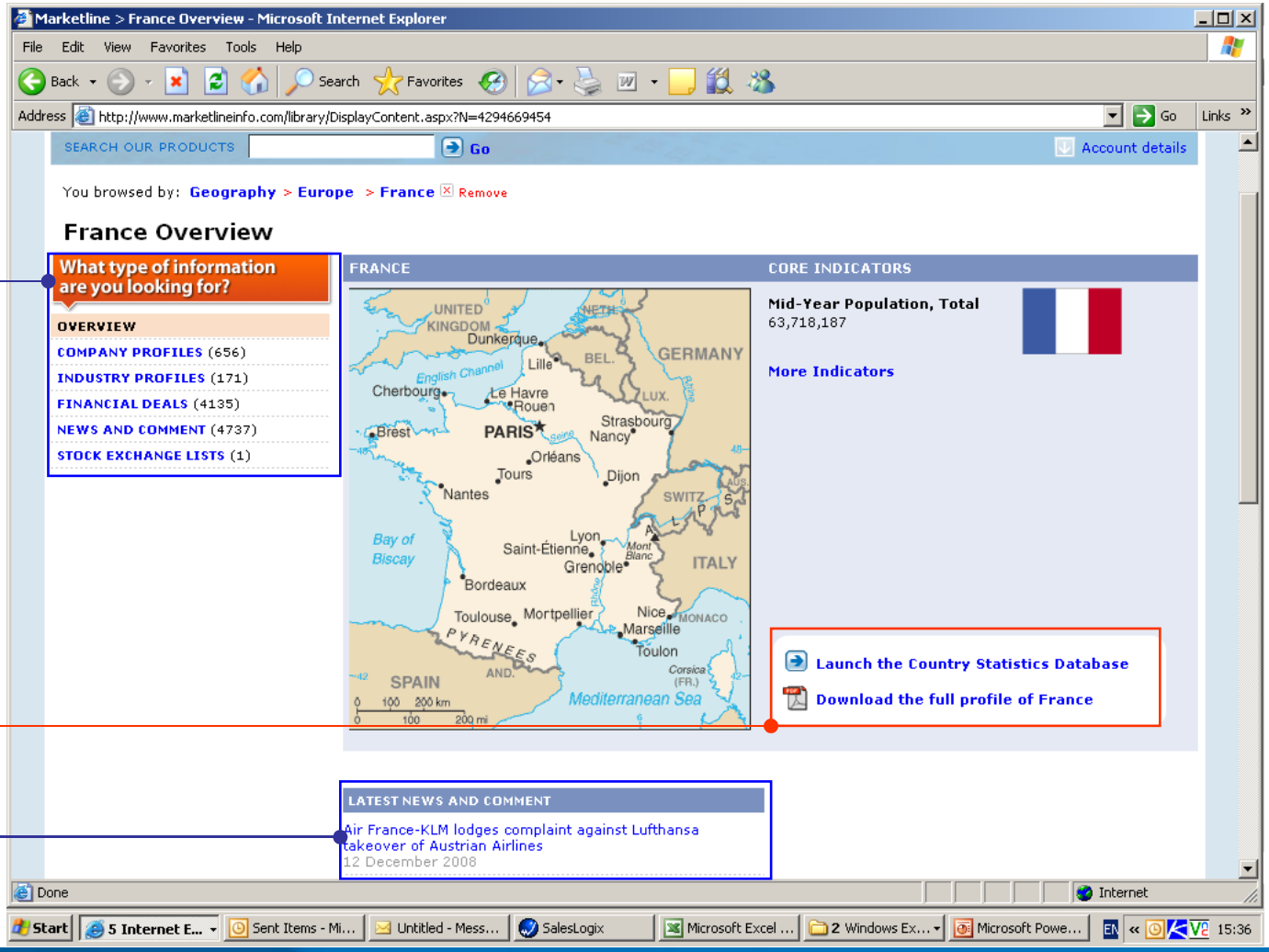
Puis sélectionnez le continent, puis le pays qui vous intéresse.



b) Exploitation des « Country Profiles »

Lien Interactifs

Possibilité de télécharger le dossier complet sous format PDF



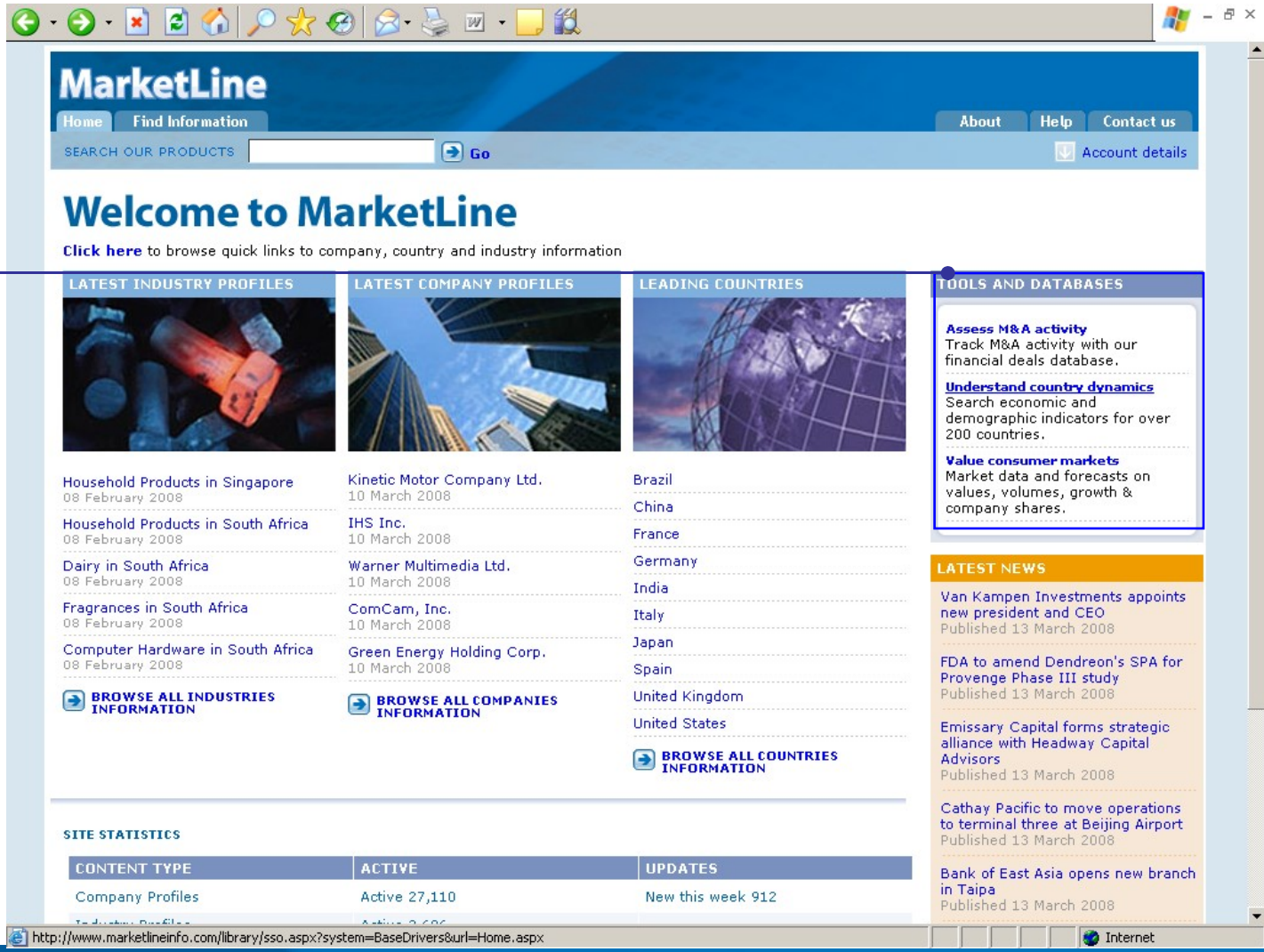
research for libraries

2/ TOOLS AND DATABASES

1.Assess M&A Activity

2. Understand Country Dynamic

3.Value Consumer Market


MarketLine
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SEARCH OUR PRODUCTS
Go
Account details
Welcome to MarketLine
Click here to browse quick links to company, country and industry information
LATEST INDUSTRY PROFILES
LATEST COMPANY PROFILES
LEADING COUNTRIES
TOOLS AND DATABASES
Assess M&A activity
Track M&A activity with our financial deals database.
Understand country dynamics
Search economic and demographic indicators for over 200 countries.
Value consumer markets
Market data and forecasts on values, volumes, growth & company shares.
Household Products in Singapore 08 February 2008
Household Products in South Africa 08 February 2008
Dairy in South Africa 08 February 2008
Fragrances in South Africa 08 February 2008
Computer Hardware in South Africa 08 February 2008
BROWSE ALL INDUSTRIES INFORMATION
Kinetic Motor Company Ltd. 10 March 2008
IHS Inc. 10 March 2008
Warner Multimedia Ltd. 10 March 2008
ComCam, Inc. 10 March 2008
Green Energy Holding Corp. 10 March 2008
BROWSE ALL COMPANIES INFORMATION
Brazil
China
France
Germany
India
Italy
Japan
Spain
United Kingdom
United States
BROWSE ALL COUNTRIES INFORMATION
LATEST NEWS
Van Kampen Investments appoints new president and CEO
Published 13 March 2008
FDA to amend Dendreon's SPA for Provenge Phase III study
Published 13 March 2008
Emissary Capital forms strategic alliance with Headway Capital Advisors
Published 13 March 2008
Cathay Pacific to move operations to terminal three at Beijing Airport
Published 13 March 2008
Bank of East Asia opens new branch in Taipa
Published 13 March 2008
SITE STATISTICS
CONTENT TYPE
ACTIVE
UPDATES
Company Profiles
Active 27,110
New this week 912
http://www.marketlineinfo.com/library/sso.aspx?system=BaseDrivers&url=Home.aspx
Internet

www.marketlineinfo.com/library

research for libraries

1). Assess M&A Activity

Les informations financières sont organisées en ordre chronologique

Possibilité d'affiner sa recherche:

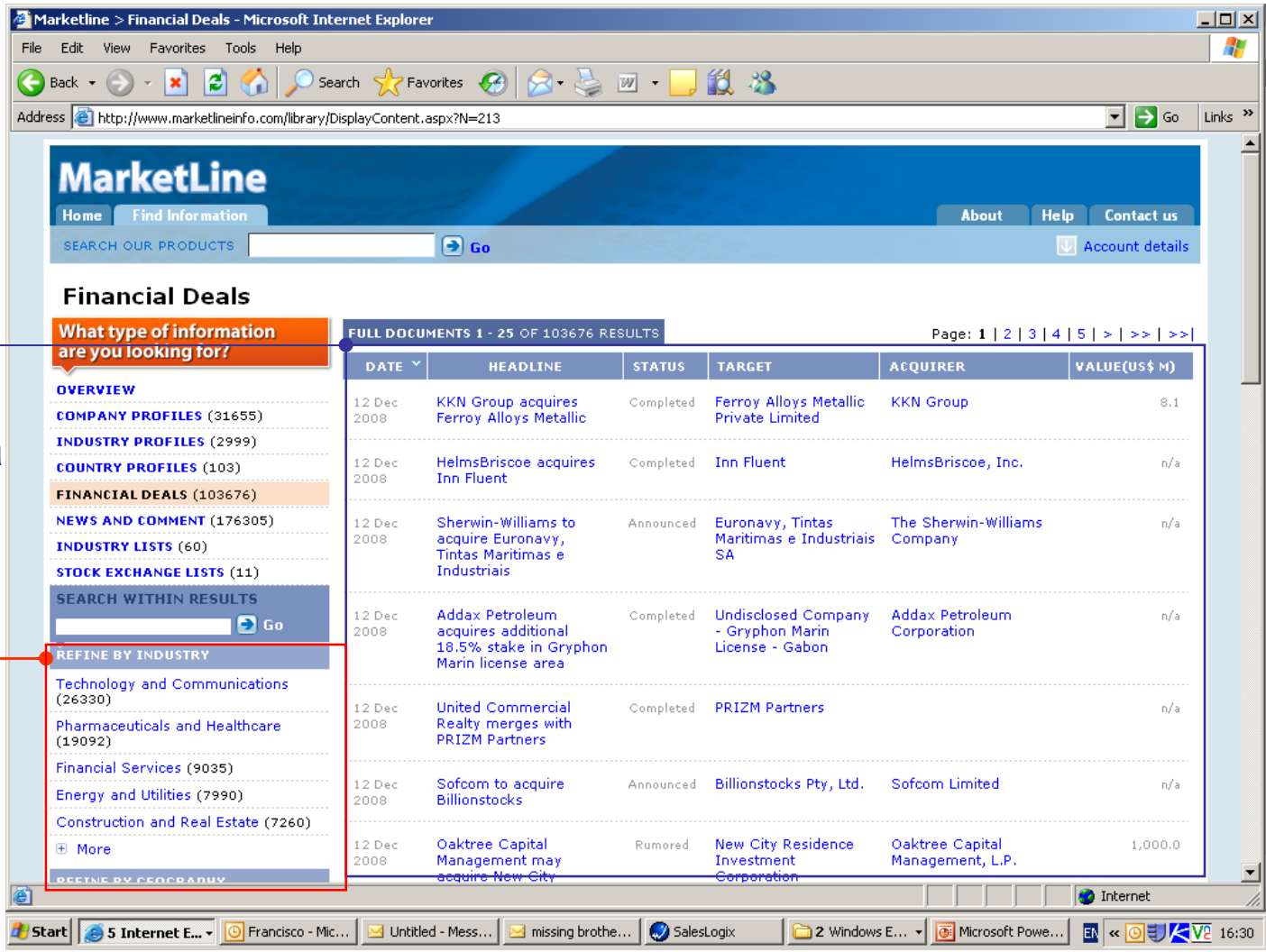
-Industry

-Geography

-Deal Type

-Deal Status

-Deal Value

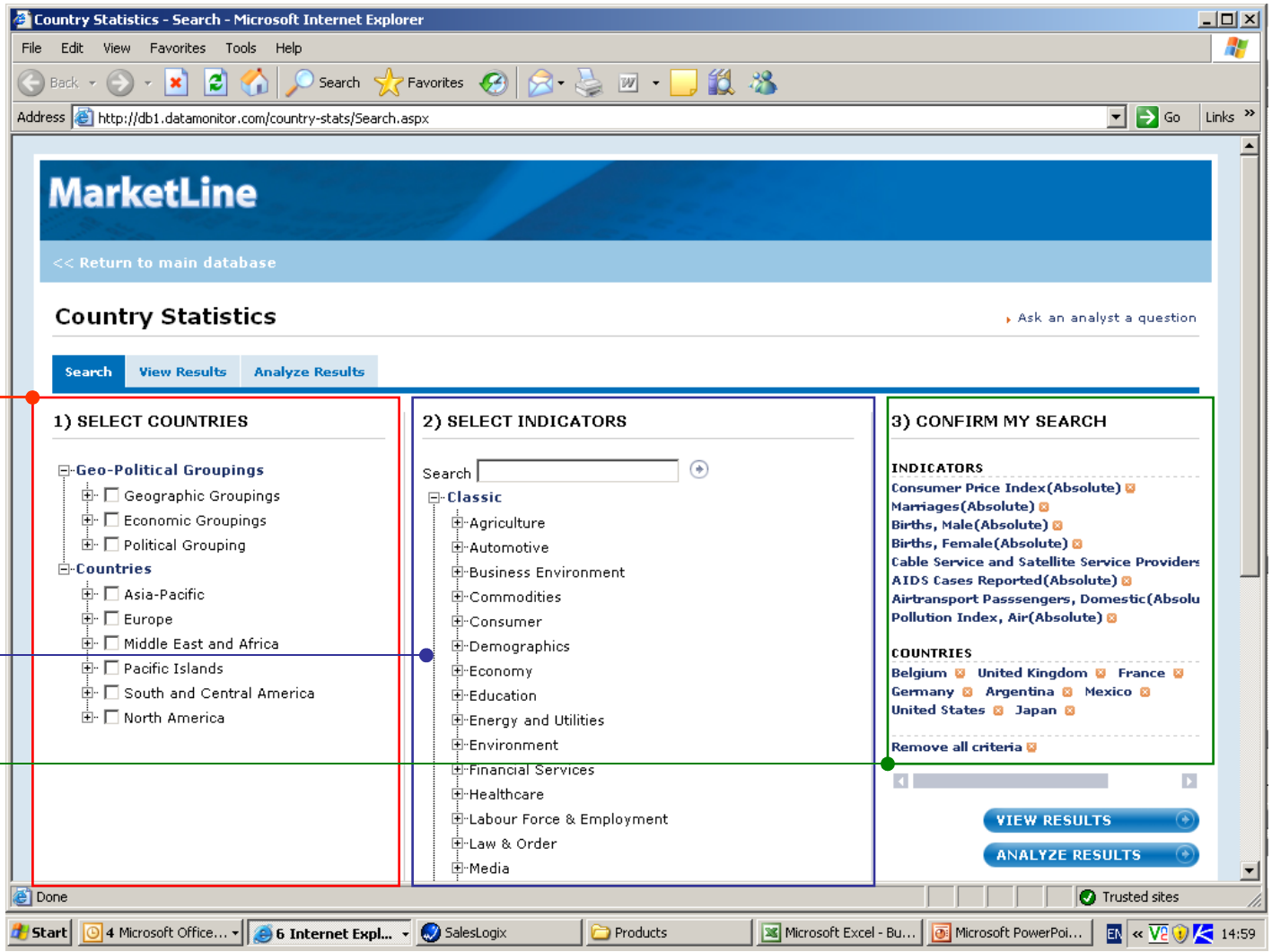

Marketline > Financial Deals - Microsoft Internet Explorer
MarketLine
Home
Find Information
About
Help
Contact us
SEARCH OUR PRODUCTS
Go
Account details
Financial Deals
What type of information are you looking for?
OVERVIEW
COMPANY PROFILES (31655)
INDUSTRY PROFILES (2999)
COUNTRY PROFILES (103)
FINANCIAL DEALS (103676)
NEWS AND COMMENT (176305)
INDUSTRY LISTS (60)
STOCK EXCHANGE LISTS (11)
SEARCH WITHIN RESULTS
REFINE BY INDUSTRY
Technology and Communications (26330)
Pharmaceuticals and Healthcare (19092)
Financial Services (9035)
Energy and Utilities (7990)
Construction and Real Estate (7260)
More
FULL DOCUMENTS 1 - 25 OF 103676 RESULTS
Page: 1 | 2 | 3 | 4 | 5 | > | >> | >>|
DATE
HEADLINE
STATUS
TARGET
ACQUIRER
VALUE(US$ M)
12 Dec 2008 KKN Group acquires Ferroy Alloys Metallic Completed Ferroy Alloys Metallic Private Limited KKN Group 8.1
12 Dec 2008 HelmsBriscoe acquires Inn Fluent Completed Inn Fluent HelmsBriscoe, Inc. n/a
12 Dec 2008 Sherwin-Williams to acquire Euronavy, Tintas Maritimas e Industriais Announced Euronavy, Tintas Maritimas e Industriais SA The Sherwin-Williams Company n/a
12 Dec 2008 Addax Petroleum acquires additional 18.5% stake in Gryphon Marin license area Completed Undisclosed Company - Gryphon Marin License - Gabon Addax Petroleum Corporation n/a
12 Dec 2008 United Commercial Realty merges with PRIZM Partners Completed PRIZM Partners n/a
12 Dec 2008 Sofcom to acquire Billionstocks Announced Billionstocks Pty, Ltd. Sofcom Limited n/a
12 Dec 2008 Oaktree Capital Management may acquire New City Rumored New City Residence Investment Corporation Oaktree Capital Management, L.P. 1,000.0

2). Understand Country Dynamics

a). Sélectionner le continent ou le pays qui vous intéresse

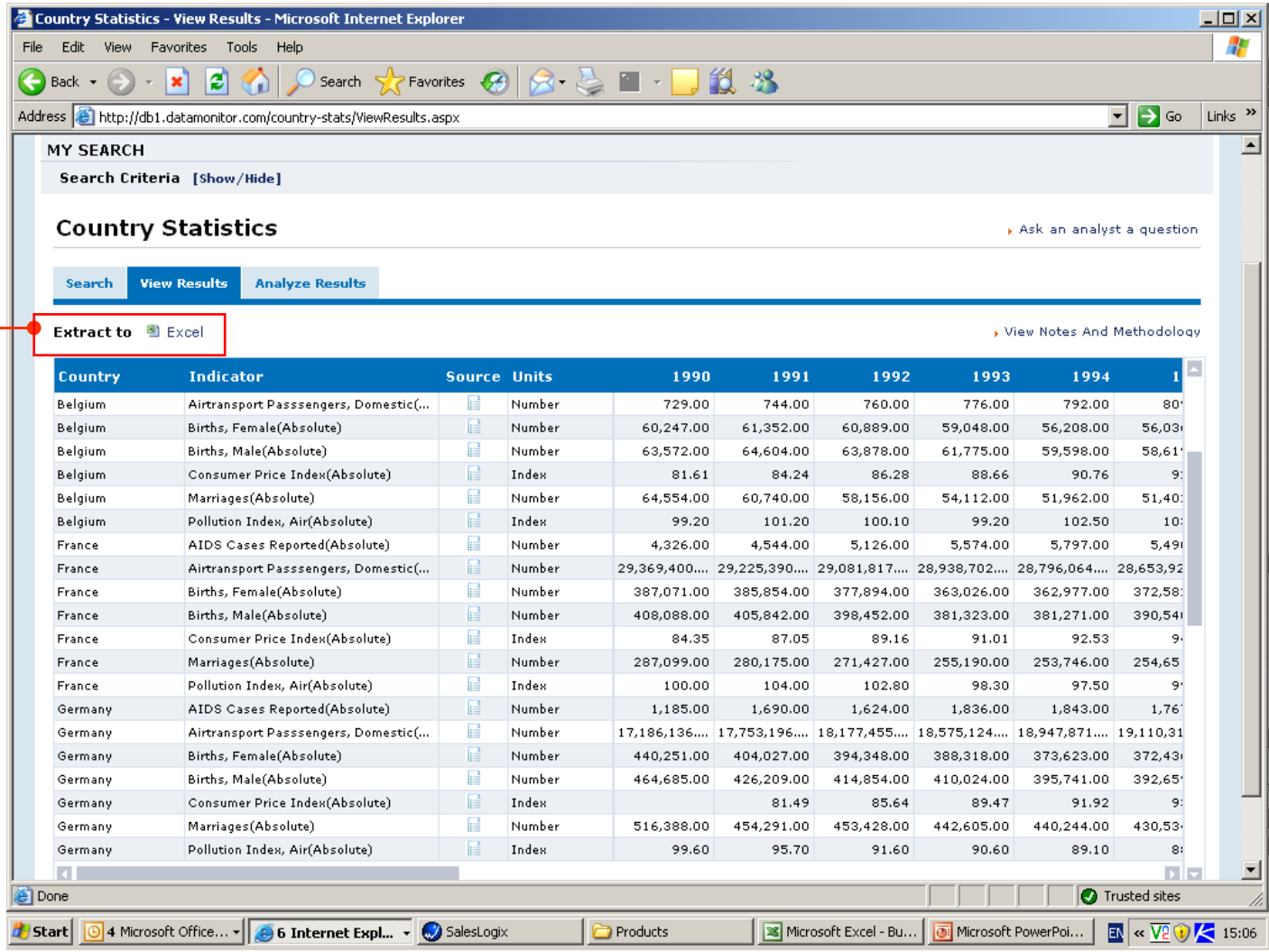
b). Sélectionner différents indicateurs

c). Résumé de votre sélection



d). View Results

Tableau téléchargeable sous format Excel.



Country	Indicator	Source	Units	1990	1991	1992	1993	1994	1
Belgium	Airtransport Passsengers, Domestic(...		Number	729.00	744.00	760.00	776.00	792.00	80
Belgium	Births, Female(Absolute)		Number	60,247.00	61,352.00	60,889.00	59,048.00	56,208.00	56,03
Belgium	Births, Male(Absolute)		Number	63,572.00	64,604.00	63,878.00	61,775.00	59,598.00	58,61
Belgium	Consumer Price Index(Absolute)		Index	81.61	84.24	86.28	88.66	90.76	9
Belgium	Marriages(Absolute)		Number	64,554.00	60,740.00	58,156.00	54,112.00	51,962.00	51,40
Belgium	Pollution Index, Air(Absolute)		Index	99.20	101.20	100.10	99.20	102.50	10
France	AIDS Cases Reported(Absolute)		Number	4,326.00	4,544.00	5,126.00	5,574.00	5,797.00	5,49
France	Airtransport Passsengers, Domestic(...		Number	29,369,400....	29,225,390....	29,081,817....	28,938,702....	28,796,064....	28,653,92
France	Births, Female(Absolute)		Number	387,071.00	385,854.00	377,894.00	363,026.00	362,977.00	372,58
France	Births, Male(Absolute)		Number	408,088.00	405,842.00	398,452.00	381,323.00	381,271.00	390,54
France	Consumer Price Index(Absolute)		Index	84.35	87.05	89.16	91.01	92.53	9
France	Marriages(Absolute)		Number	287,099.00	280,175.00	271,427.00	255,190.00	253,746.00	254,65
France	Pollution Index, Air(Absolute)		Index	100.00	104.00	102.80	98.30	97.50	9
Germany	AIDS Cases Reported(Absolute)		Number	1,185.00	1,690.00	1,624.00	1,836.00	1,843.00	1,76
Germany	Airtransport Passsengers, Domestic(...		Number	17,186,136....	17,753,196....	18,177,455....	18,575,124....	18,947,871....	19,110,31
Germany	Births, Female(Absolute)		Number	440,251.00	404,027.00	394,348.00	388,318.00	373,623.00	372,43
Germany	Births, Male(Absolute)		Number	464,685.00	426,209.00	414,854.00	410,024.00	395,741.00	392,65
Germany	Consumer Price Index(Absolute)		Index		81.49	85.64	89.47	91.92	9
Germany	Marriages(Absolute)		Number	516,388.00	454,291.00	453,428.00	442,605.00	440,244.00	430,53
Germany	Pollution Index, Air(Absolute)		Index	99.60	95.70	91.60	90.60	89.10	8

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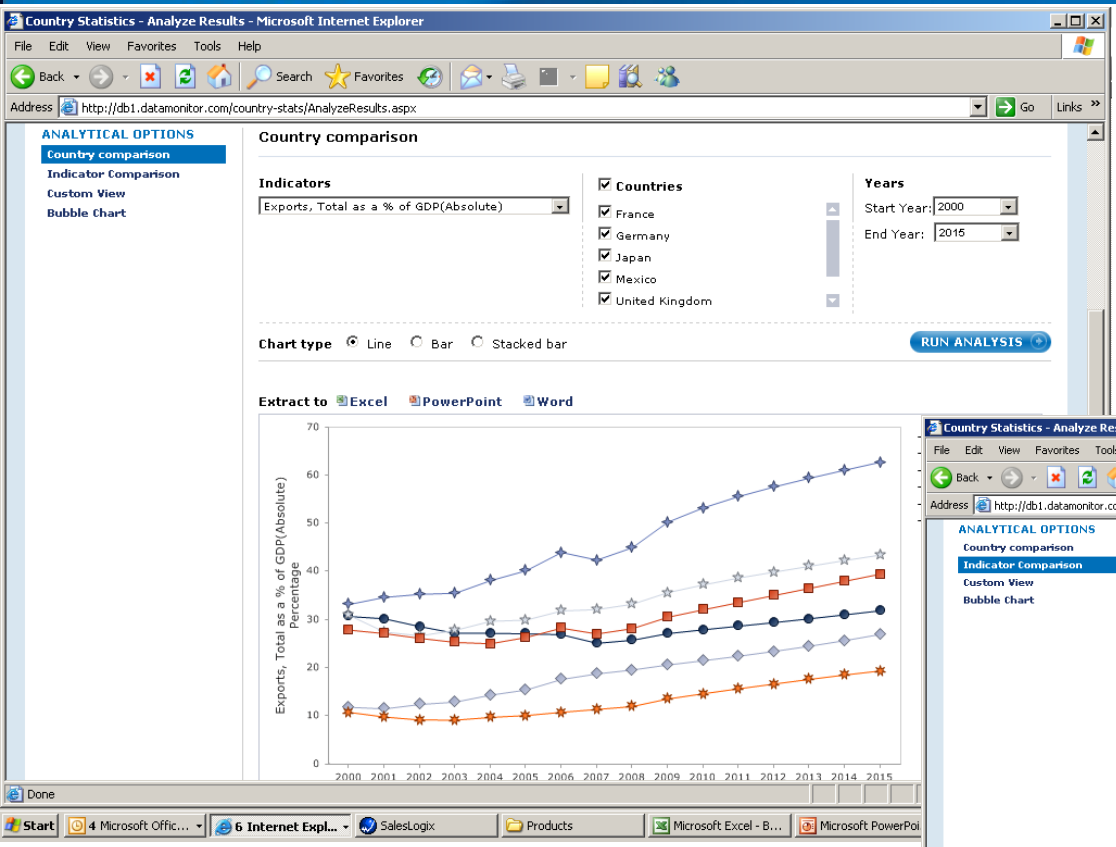
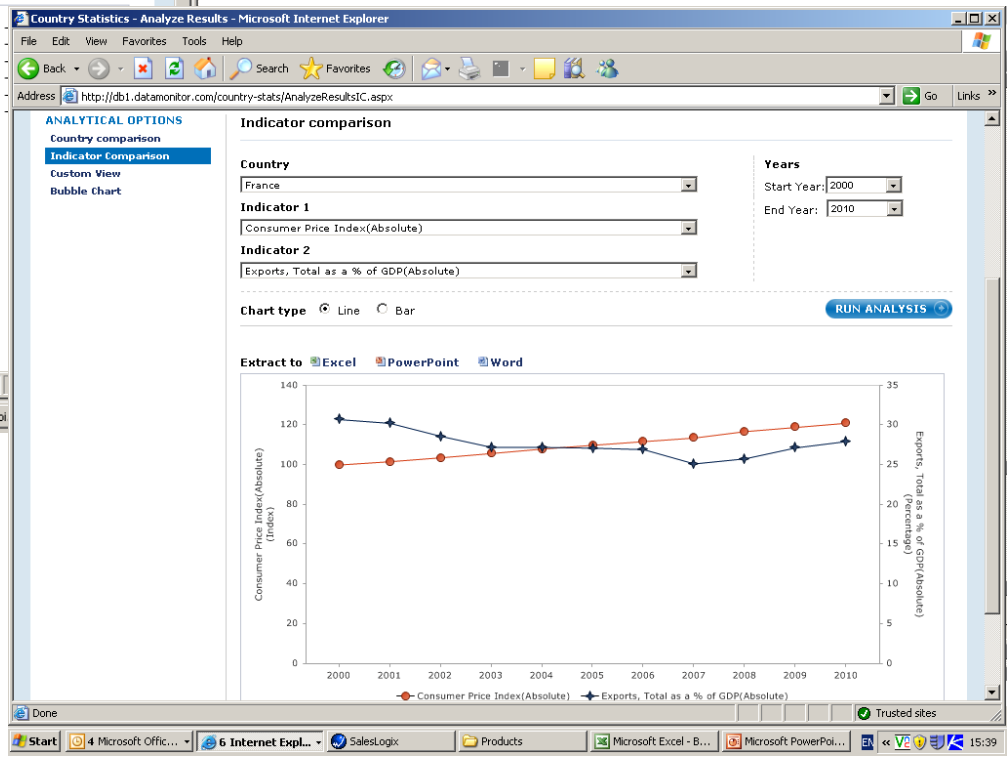
e). Analyse Results

1. Comparer un indicateur entre différents pays.



2. Comparer deux indicateurs au sein d'un seul pays.



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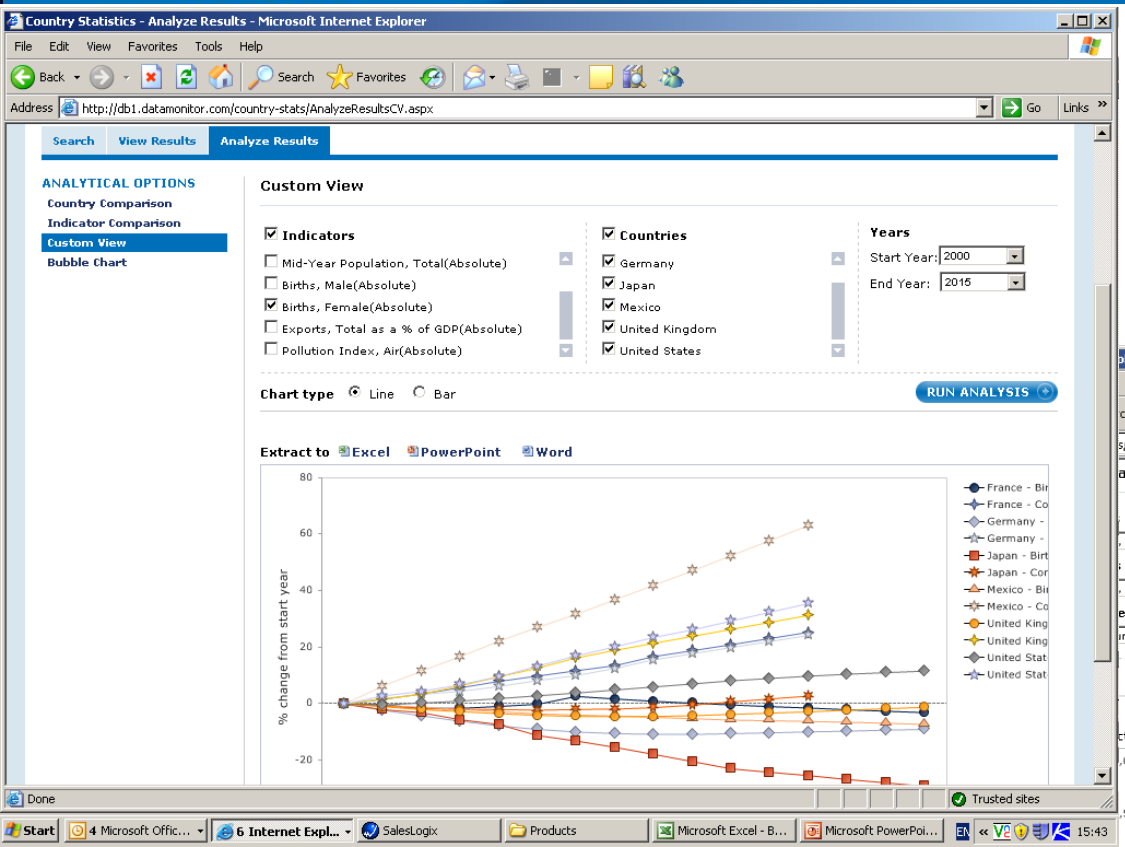
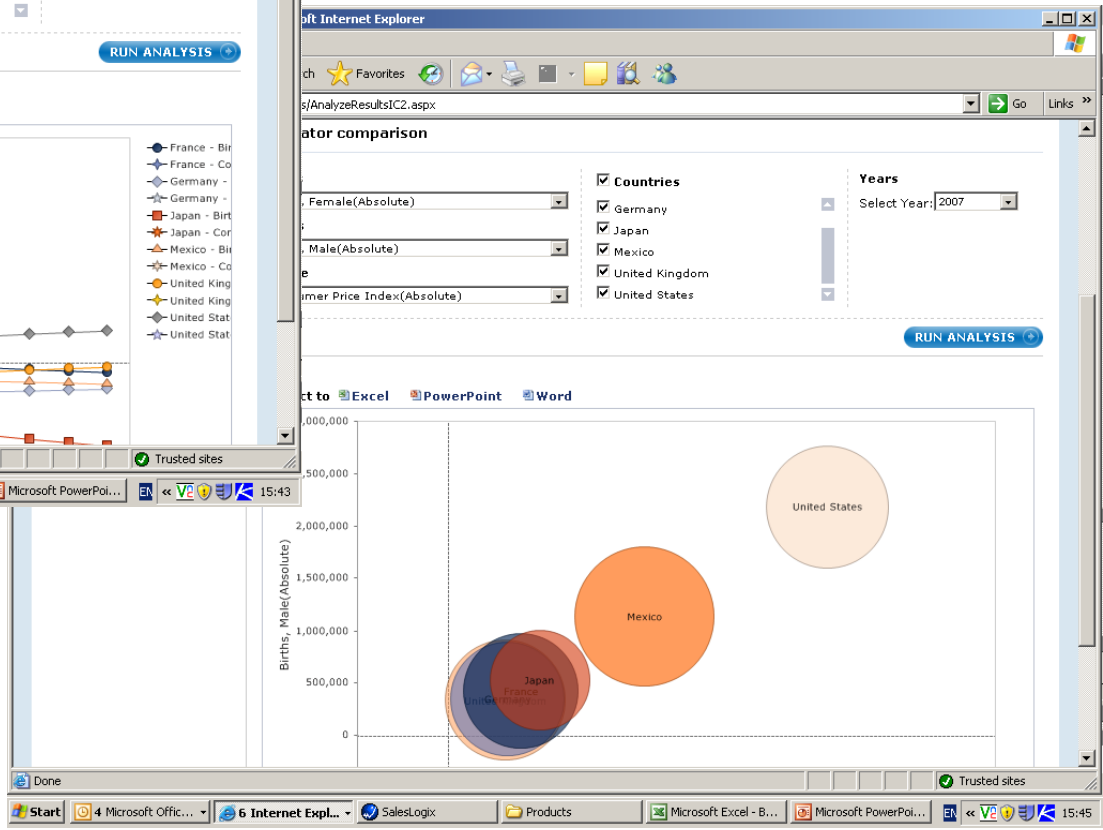


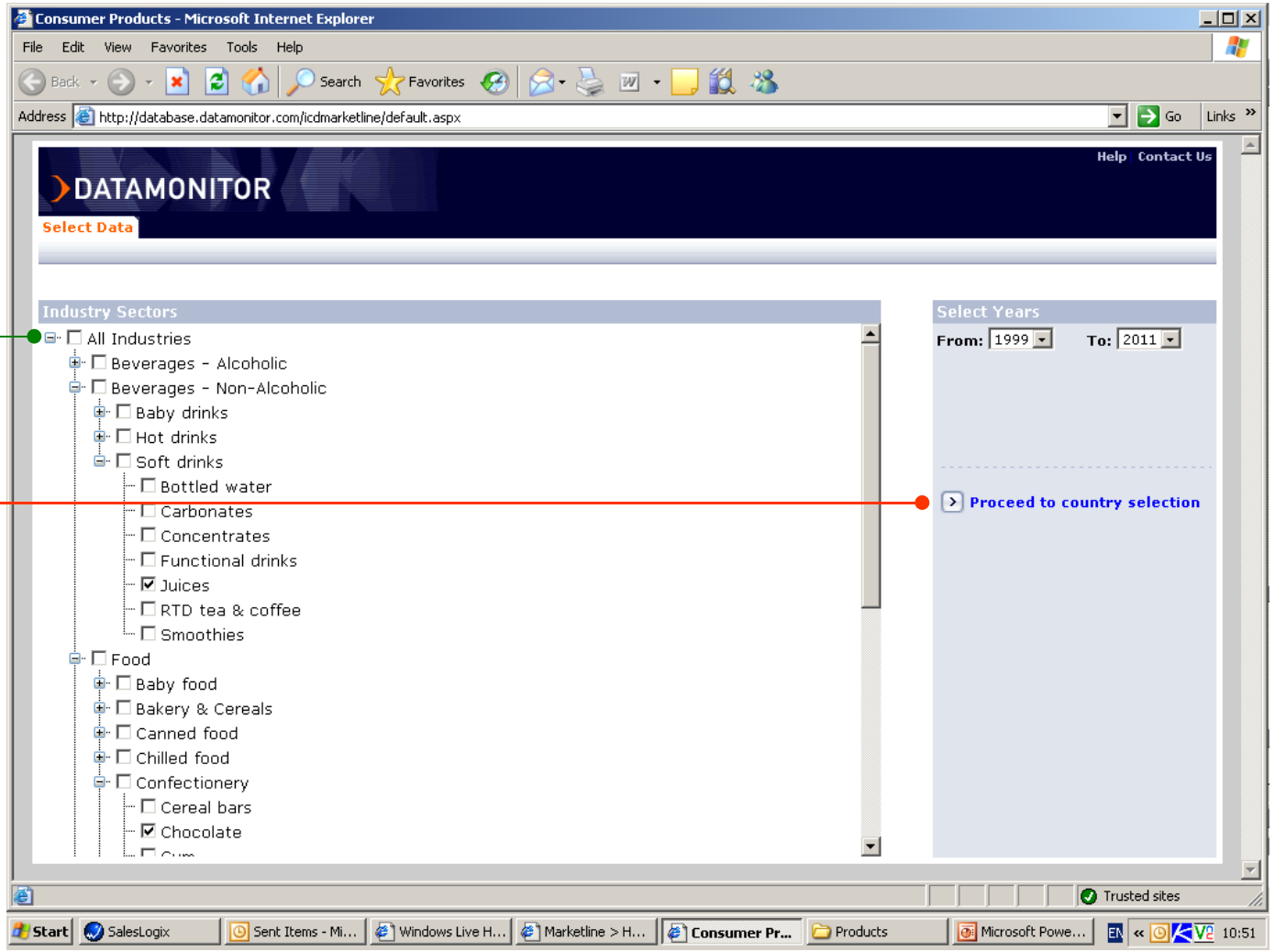
3. Comparer les différents indicateurs entre les différents pays sélectionnés.



4. Comparer les informations sous forme de bulles graphiques.

3). Value Consumer Market

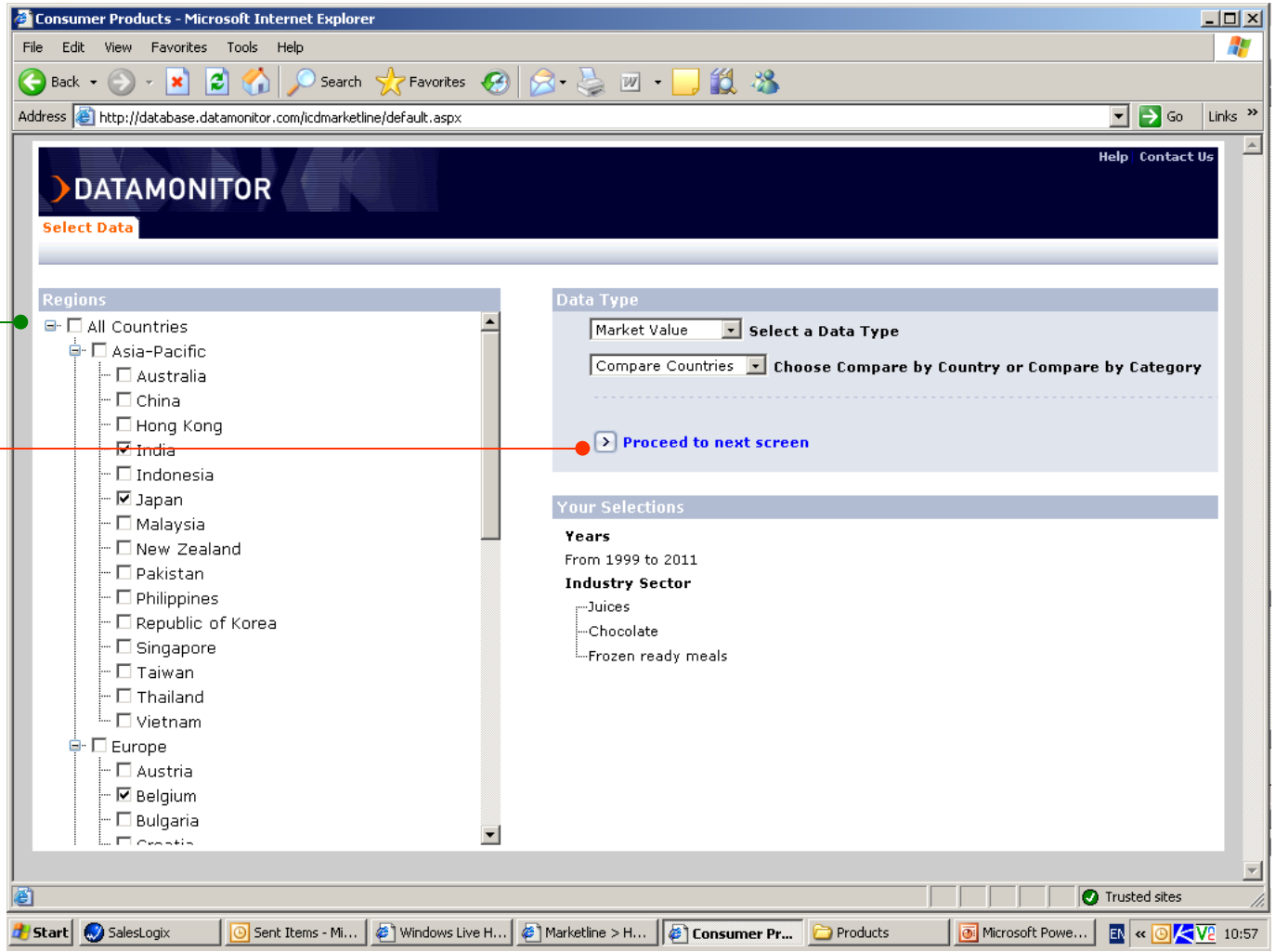
a). Selectionnez les indicateurs qui vous interesse.



Cliquez sur: “Proceed to country selection”

b). Selectionnez les pays qui vous interesse.

Cliquez sur: “Proceed to next screen”



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c). Manipulate Table

Dans les menus déroulant vous pouvez:

Compare Countries : Comparer la valeur ou le volume consommé d'un produit ou groupe de produit par pays

Compare Catégories: Comparer la valeur ou le volume consommé des différents produits sélectionnés sur un ou plusieurs pays

Obtenir les chiffres en valeur absolue, million, billion, par habitant.

Convertir Le genre d'information:

-**Market Value**: Valeur de marche en Euro ou en USD.

-**Market Volume**: Volume du marché.

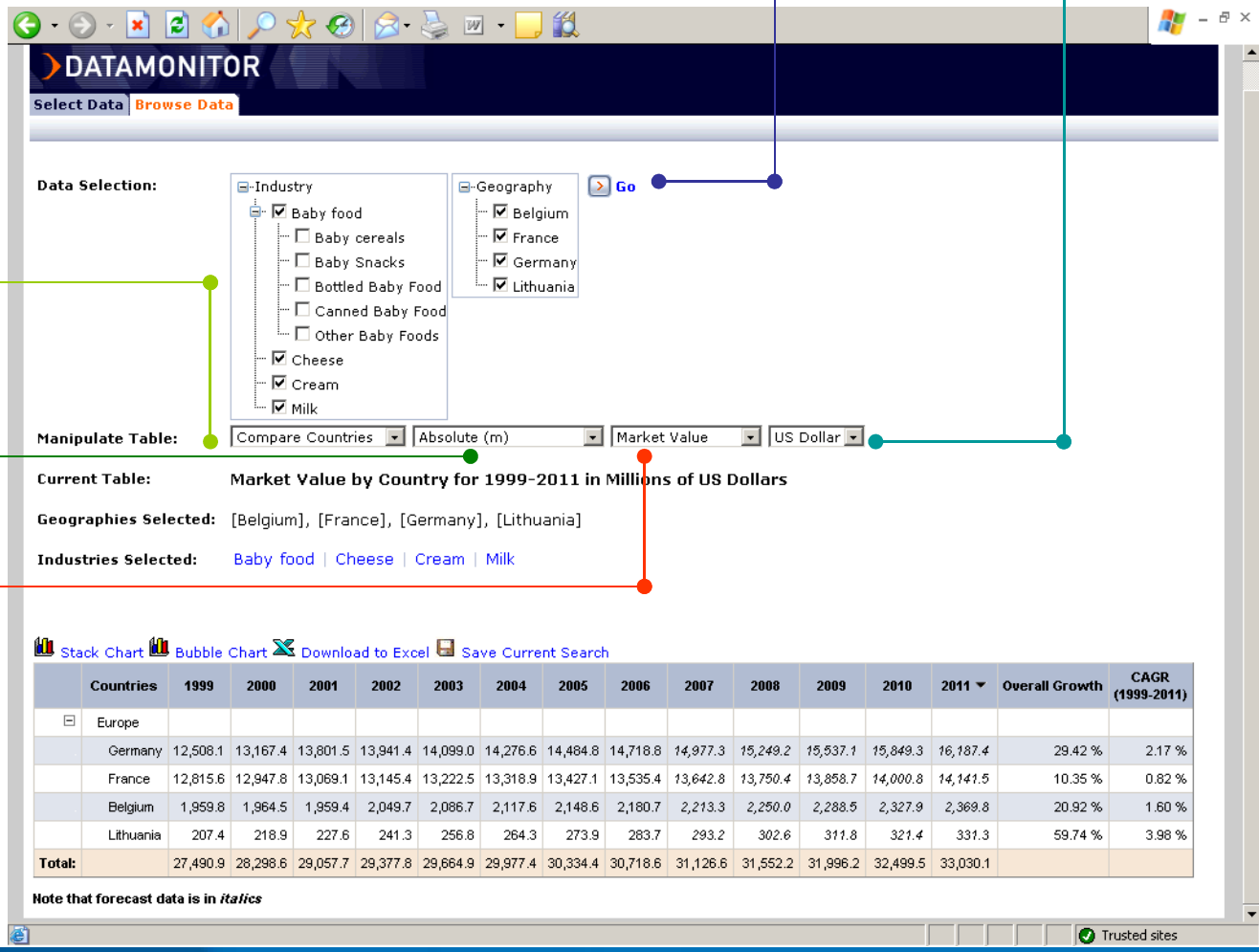
-**Company Shares:** Liste des entreprises principales.

-**Distribution:** Information en pourcentage (Hypermarché, épiceries, stations services, etc. ..)

Si vous souhaitez enlevez certain produit ou pays, décocher les cases et appuyer sur Go

Conversion:

USD / EUR


DATAMONITOR
Select Data
Browse Data
Data Selection:
Industry
Baby food
Baby cereals
Baby Snacks
Bottled Baby Food
Canned Baby Food
Other Baby Foods
Cheese
Cream
Milk
Geography
Belgium
France
Germany
Lithuania
Go
Manipulate Table:
Compare Countries
Absolute (m)
Market Value
US Dollar
Current Table:
Market Value by Country for 1999-2011 in Millions of US Dollars
Geographies Selected:
[Belgium], [France], [Germany], [Lithuania]
Industries Selected:
Baby food | Cheese | Cream | Milk
Stack Chart
Bubble Chart
Download to Excel
Save Current Search
Countries 1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 Overall Growth CAGR (1999-2011)
Europe
Germany 12,508.1 13,167.4 13,801.5 13,941.4 14,099.0 14,276.6 14,484.8 14,718.8 14,977.3 15,249.2 15,537.1 15,849.3 16,187.4 29.42 % 2.17 %
France 12,815.6 12,947.8 13,069.1 13,145.4 13,222.5 13,318.9 13,427.1 13,535.4 13,642.8 13,750.4 13,858.7 14,000.8 14,141.5 10.35 % 0.82 %
Belgium 1,959.8 1,964.5 1,959.4 2,049.7 2,086.7 2,117.6 2,148.6 2,180.7 2,213.3 2,250.0 2,288.5 2,327.9 2,369.8 20.92 % 1.60 %
Lithuania 207.4 218.9 227.6 241.3 256.8 264.3 273.9 283.7 293.2 302.6 311.8 321.4 331.3 59.74 % 3.98 %
Total: 27,490.9 28,298.6 29,057.7 29,377.8 29,664.9 29,977.4 30,334.4 30,718.6 31,126.6 31,552.2 31,996.2 32,499.5 33,030.1
Note that forecast data is in italics
Trusted sites

Merci.

http://www.marketlineinfo.com/